Health Care Affordability in 2024 Among Adults Ages 40-64: Annotated Questionnaire

STUDY POPULATION:	U.S. adults ages 40-64
FIELD DATES:	August 2 through August 20, 2024
DATA COLLECTION VENDOR:	AmeriSpeak Panel
TOTAL SAMPLE SIZE (and breakout of any subgroups):	Total = 1,694; African American = 301; Hispanic = 326
MOE or appropriate estimate of error:	± 3.34 pct pts for total
NOTES:	• Data are weighted to represent the 40-64 general population in the U.S. • Percentages may not add to 100%. • Default base for all tables is total sample size unless otherwise noted. • Cell values of "-" mean 0%.

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Main Questionnaire

S1. Including yourself, how many people currently live in your household?

	Total (%)
Unweighted n	1694
One person (yourself)	15
Two people	32
Three people	23
Four or more people	29
Don't know/refused	---

Q1. How would you rate your overall health?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	1694
Excellent	5
Very good	31
Good	41
Fair	20
Poor	3
Don't know/refused	---

Q2. Over the past two years, would you say your overall health has gotten better, stayed the same, or gotten worse?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	1694
Gotten better	12
Stayed same	65
Gotten worse	23
Don't know/refused	1

Q3. How would you describe your overall mental well-being at this point in time?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*1694*
Excellent	12
Very good	32
Good	35
Fair	18
Poor	3
Don't know/refused	---

Q4. Do you have any on-going, persistent, or recurring health issues (such as arthritis, asthma, COPD, diabetes, or eczema, for example)?

	Total (%)
Unweighted n	*1694*
Yes	45
No	55
Don't know/refused	---

Shown if respondent has on-going, persistent, or recurring health issues.
Q5. Do you have a regular doctor or health care provider you go to for your on-going, persistent or recurring health issue?

	Total (%)
Unweighted n	*800*
Yes	91
No	8
Don't know/refused	1

Q6. Do you have a regular doctor or health care provider you go to when you are sick or want medical advice?

	Total (%)
Unweighted n	*1694*
Yes	87
No	13
Don't know/refused	---

Shown if respondent has a regular doctor or health care provider.
Q7. When was the last time you saw your regular doctor or health care provider (either in-person or virtually)?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*1488*
Within the past six months	63
Six months to less than one year	23
One to two years	10
Three to five years	2
More than five years	1
Don’t know/refused	---

Q8. What do you do when you need medical advice or attention?

[PN: MULTIPLE RESPONSE, RESPONSE OPTIONS RANDOMIZED]

	Total (%)
Unweighted n	*1694*
I see my regular medical doctor	73
I try to solve the problem on your own	28
I go to the emergency room	16
I go to an urgent care facility (not a hospital)	34
I go to retail health clinic (e.g., CVS Minute Clinic)	7
I go to a public clinic/community health center (run by the government or non-profit group)	5
I schedule a call or video chat with a health care provider	19
I go to a health clinic in my workplace	3
I go online / on the Internet for information or advice	28
I ask family / friends for information or advice	18
I call a healthcare hotline (nurses' or other health care hotline)	7
Don’t know/refused	---

Q9. Where is the first place you would usually go for treatment when you need routine (non-emergency) medical care or are sick with a non-life-threatening illness?

	Total (%)
Unweighted n	*1694*
A doctor's office	63
Hospital	3
Urgent care facility (not at a hospital)	14
Public clinic or health center (run by local government or non-profit group)	3
VA/ Military hospital or clinic	2
Hospital outpatient department	1

Retail health clinic (e.g., CVS MinuteClinic)	1
Worksite health clinic	1
A telehealth visit	3
Pharmacy	2
Other	1
I don't seek treatment when I am sick with a non-life threatening illness	6
Don't know/refused	---

Q10. In the past 12 months, how many times, if any, have you…?

A. Seen a doctor or other health care provider in their office or health care clinic or via on online/telehealth appointment

	Total (%)
Unweighted n	*1694*
1-2 times	51
3-5 times	21
6-10 times	5
More than 10 times	4
Have not done	19
Don't know/refused	---

B. Seen a mental health professional or therapist in person or online/via telehealth

	Total (%)
Unweighted n	*1694*
1-2 times	8
3-5 times	4
6-10 times	3
More than 10 times	4
Have not done	80
Don't know/refused	1

C. Received health care in an emergency room

	Total (%)
Unweighted n	*1694*
1-2 times	19
3-5 times	3
6-10 times	--
More than 10 times	--
Have not done	77
Don't know/refused	1

D. Been hospitalized overnight for at least 1 night

	Total (%)
Unweighted n	*1694*
1-2 times	8
3-5 times	1
6-10 times	1
More than 10 times	--
Have not done	89
Don't know/refused	1

Q11. In the past 12 months, have you had any elective (non-emergency) surgery, such as cataract surgery, hip replacement, carpal tunnel, or cosmetic surgery? (Elective care is care that can be scheduled in advance.)

	Total (%)
Unweighted n	*1694*
Yes	10
No	90
Don't know/refused	1

Shown if respondent has had elective surgery in the past 12 months.

Q12. Where did you receive your most recent elective surgery?

	Total (%)
Unweighted n	*168*
Doctor's office	26
Hospital	48
Off-campus hospital outpatient department	11
Ambulatory surgical center	13
Other	---
Don't know/refused	2

Q13. In the past 12 months, which of the types of care, if any, have you delayed or foregone because you were worried about the cost?

	Total (%)
Unweighted n	*1694*
Primary care (for preventive screenings, acute illness, or injuries)	12
Dental care	24
Vision care	15
Hearing care	3
Mental health care outside of primary care (e.g., psychiatrists or therapists)	8
Physical, occupational, or other therapies	4
Alternative specialist care (e.g., chiropractic, acupuncture)	7

Other specialist care (e.g., oncologists, cardiologists, and endocrinologists)	6
Elective surgery	5
Prescription drugs	9
Labs, tests, or X-rays	11
Colonoscopy	7
Mammogram	5
None of these	58
Don't know/refused	1

Q14. In the past 12 months, have you experienced any of the following items?

	Total (%)
Unweighted n	*1694*
Had trouble paying your rent or mortgage	10
Did not have enough money to buy nutritious food	14
Was unable to afford transportation to work, medical appointment, or errands	5
Took on debt to pay for medical expenses	8
Had to stop saving for retirement	11
Used up all or most of your savings to pay for medical expenses	5
Made trade-offs between buying medicine and other necessities such as food	5
Borrowed money from family or friends to help pay for medical expenses	5
Had trouble paying your bills due to medical expenses	7
Filed for personal bankruptcy in part or in full due to medical expenses	---
Received medical bills that you could not afford to pay	14
Considered giving up your insurance because you could not afford it	5
Dropped insurance coverage because it was too expensive	4
Spent money on health care that you may have otherwise saved for retirement or to pay a child's/grandchild's college expenses	10
None of these	61
Don't know/refused	1

Shown if respondent Has experienced financial hardships.
Q15. To what extent would you say that the costs of health care contributed to or caused this hardship?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*693*
To a great extent	22
To some extent	39
To a small extent	23
Not at all	15
Don't know/refused	---

Q16. Do you currently have any medical or dental bills or other health care debt you are paying off over time?

	Total (%)
Unweighted n	*1694*
Yes	27
No	73
Don't know/refused	---

Shown if respondent has bills or is paying off debt.
Q17. What is the source(s) of the medical debt you are paying off?

[PN: MULTIPLE RESPONSE, RESPONSE OPTIONS RANDOMIZED]

	Total (%)
Unweighted n	*484*
Hospital care	31
Doctor's office visit	36
Emergency care	22
Dental care	26
Ambulance service	8
Long-term care	5
Prescription drugs	11
Diagnostic tests and lab fees	32
Other	9
Don't know/refused	---

Shown if respondent is paying off debt.
Q18. About how much is the debt?

	Total (%)
Unweighted n	*484*
Less than $250	8
Between $250 and $499	14
Between $500 and $999	15
Between $1,000 and $1,999	22
Between $2,000 and $4,999	23
Between $5,000 and $9,999	8
$10,000 or more	9
Don't know/refused	---

Shown if respondent has no medical debt
Q19. In the past 12 months, have you or a family member received an unexpected medical bill from a medical provider or facility?

	Total (%)
Unweighted n	*1208*
Yes	19
No	80
Don't know/refused	1

Shown if respondent has had an unexpected medical bill in the last 12 months,
Q20. Were you able to pay the unexpected medical bill?

	Total (%)
Unweighted n	*251*
Yes	70
No	30
Don't know/refused	---

Shown if respondent has had an unexpected medical bill in the last 12 months.
Q21. About how much was the bill?

	Total (%)
Unweighted n	*251*
Less than $250	25
Between $250 and $499	22
Between $500 and $999	21
Between $1,000 and $1,999	13
Between $2,000 and $4,999	12
Between $5,000 and $9,999	5
$10,000 or more	2
Don't know/refused	1

Q22. There are many terms that health insurance companies use. How familiar are you with the following health insurance terms

A. Deductible

	Total (%)
Unweighted n	*1694*
Not at all familiar	5
Not very familiar	5
Somewhat familiar	31
Very familiar	59
Don't know/refused	1

B. Copay/copayment

	Total (%)
Unweighted n	*1694*
Not at all familiar	4
Not very familiar	5
Somewhat familiar	27
Very familiar	64
Don’t know/refused	1

C. Premium

	Total (%)
Unweighted n	*1694*
Not at all familiar	9
Not very familiar	10
Somewhat familiar	31
Very familiar	48
Don’t know/refused	1

D. Co-insurance

	Total (%)
Unweighted n	*1694*
Not at all familiar	16
Not very familiar	18
Somewhat familiar	32
Very familiar	32
Don’t know/refused	1

E. Prior authorization

	Total (%)
Unweighted n	*1694*
Not at all familiar	8
Not very familiar	10
Somewhat familiar	32
Very familiar	49
Don’t know/refused	1

E. Balance billing

	Total (%)
Unweighted n	*1694*
Not at all familiar	34
Not very familiar	26
Somewhat familiar	22
Very familiar	18
Don't know/refused	1

F. Cost-sharing reduction

	Total (%)
Unweighted n	*1694*
Not at all familiar	40
Not very familiar	33
Somewhat familiar	19
Very familiar	8
Don't know/refused	1

G. Premium tax credit

	Total (%)
Unweighted n	*1694*
Not at all familiar	39
Not very familiar	31
Somewhat familiar	18
Very familiar	10
Don't know/refused	1

H. Provider network

	Total (%)
Unweighted n	*1694*
Not at all familiar	7
Not very familiar	7
Somewhat familiar	31
Very familiar	54
Don't know/refused	1

Q23. What type of health insurance coverage do you have?

[PN: MULTIPLE RESPONSE]

	Total (%)
Unweighted n	*1603*
Through your current employer	43
Through your spouse's /partner's current employer	15
Retiree benefit from your former employer	2
Retiree benefit from your spouse's / partner's former employer	2
Veterans' Administration / Military	4
Insurance you or a family member purchased on your own from your state's health insurance marketplace/exchange or Healthcare.gov (e.g., Obamacare or ACA)	10
Insurance you or a family member purchased on your own directly from an insurance company or through an insurance agent or broker	2
Medicaid (a government plan that provides health coverage to eligible low-income people)	15
Medicare (a government plan that provides health coverage for adults 65 and older and people with disabilities)	10
Other	2
You do not have health insurance	4
Don't know/refused	1

Shown if respondent has health insurance coverage.
Q24. How long have you had your current health insurance coverage?

	Total (%)
Unweighted n	*1603*
Less than six months	7
Six months to less than one year	8
One to less than three years	15
Three to five years	16
More than five years	54
Don't know/refused	---

Shown if respondent has had health insurance coverage for less than one year.
Q25. What type of health insurance coverage did you have before that?

	Total (%)
Unweighted n	*229*
Through your current employer	27
Through your spouse's /partner's current employer	17
Retiree benefit from your former employer	1
Retiree benefit from your spouse's / partner's former employer	*
Veterans' Administration / Military	*
Insurance you or a family member purchased on your own from your state's health insurance marketplace/exchange or Health	17

Insurance you or a family member purchased on your own directly from an insurance company, through an insurance agent or	3
Medicaid (a government plan that provides health coverage to eligible low-income people)	13
Medicare (a government plan that provides health coverage for adults 65 and older and people with disabilities)	3
Other	6
I was uninsured, without health insurance coverage	13
Don't know/refused	1

Shown if respondent has health insurance.
Q26. Thinking about your health insurance plan, how satisfied are you with each of the following?

A. *Your overall coverage*

	Total (%)
Unweighted n	*1603*
Extremely satisfied	16
Very satisfied	33
Somewhat satisfied	34
Not very satisfied	11
Not at all satisfied	5
Don't know/refused	1

B. *The amount/premium you have to pay each month to your insurer to keep your health insurance policy active*

	Total (%)
Unweighted n	*1603*
Extremely satisfied	18
Very satisfied	21
Somewhat satisfied	33
Not very satisfied	16
Not at all satisfied	10
Don't know/refused	1

C. Your annual deductible or the amount you pay before insurance will start paying any part of your medical bills

	Total (%)
Unweighted n	*1603*
Extremely satisfied	15
Very satisfied	19
Somewhat satisfied	33
Not very satisfied	19
Not at all satisfied	12
Don't know/refused	1

D. The co-pay or amount you pay out of your own pocket when you visit a healthcare provider

	Total (%)
Unweighted n	*1603*
Extremely satisfied	16
Very satisfied	24
Somewhat satisfied	36
Not very satisfied	14
Not at all satisfied	8
Don't know/refused	1

E. The amount you pay out of your own pocket when you fill a prescription

	Total (%)
Unweighted n	*1603*
Extremely satisfied	18
Very satisfied	28
Somewhat satisfied	34
Not very satisfied	12
Not at all satisfied	7
Don't know/refused	1

F. The availability of healthcare providers and/or hospitals covered by your insurance

	Total (%)
Unweighted n	*1603*
Extremely satisfied	19
Very satisfied	34
Somewhat satisfied	33
Not very satisfied	9
Not at all satisfied	5
Don't know/refused	1

G. The quality of the healthcare providers and/or hospitals available to you

	Total (%)
Unweighted n	*1603*
Extremely satisfied	21
Very satisfied	37
Somewhat satisfied	30
Not very satisfied	6
Not at all satisfied	4
Don't know/refused	1

H. *The customer service provided by your health insurance plan*

	Total (%)
Unweighted n	*1603*
Extremely satisfied	17
Very satisfied	29
Somewhat satisfied	39
Not very satisfied	9
Not at all satisfied	5
Don't know/refused	1

Shown if respondent has health insurance.

Q27. Please indicate which, if any, of the following you've experienced with your health insurance plan in the past 12 months. This could be your health insurance plan from last year or your current insurance plan.

[PN: MULTIPLE RESPONSE, RESPONSE OPTIONS RANDOMIZED]

	Total (%)
Unweighted n	*1603*
I needed care, but my coverage was terminated	2
It's difficult to find a doctor or other health care professional in my plan's network	9
My preferred doctor is out of network so I couldn't afford to see them	6
It was difficult to get an appointment with a healthcare professional that takes my insurance	9
My plan expected me to pay too much each time I visited the doctor (co-pays and co-insurance)	11
My plan's monthly premiums were too high	13
My plan denied or delayed prior approval for a treatment, service, visit, or drug before I received it	11
I did not understand what part of the cost I would be responsible for	11
My plan would not cover a test or procedure/treatment that my health care provider recommended	12

I couldn't afford a test or procedure/treatment that my health care provider recommended	6
I received a bill that was higher than I was expecting	16
I received bills for the same care from my insurance and from my healthcare provider	5
My share of the costs were too high	17
My plan required extra steps before I could obtain a test, service, or prescription medication that my health care provider recommended	12
It was difficult to understand my benefits	13
The health plan website was out-of-date or hard to navigate	6
Other	2
I did not experience any problems in the past 12 months with my health insurance plan	46
Don't know/refused	1

Shown if respondent has health insurance.
Q28. In the past 12 months, how many times (if any) have you contacted your health insurance company, either by phone, online, in writing, or in person?

	Total (%)
Unweighted n	*1603*
Once	19
2-3 times	26
4-5 times	7
More than 5 times	5
Never	42
Don't know/refused	---

Shown if respondent experienced difficulties with their health insurance.

Q29. Which of the following, if any, did you experience due to health insurance plan issues?

[PN: MULTIPLE RESPONSE, RESPONSE OPTIONS RANDOMIZED]

	Total (%)
Unweighted n	*878*
I experienced significant delays in receiving medical care	12
I was unable to receive the medical care recommended by a medical provider	11
I experienced a decline in my health	9
I paid more for services/treatment than I expected to pay	27
I decided not to get the recommended care, treatment, procedure, or labs	16
I decided to postpone the recommended care, treatment, procedure, or labs	24
I decided not to see a specialist	16
I considered dropping my insurance coverage	6
I considered changing my health insurance plan	15
I looked for alternative sources for my prescription medication (i.e., online or outside of the US)	15
I changed my health insurance plan	6
I dropped my health insurance plan	2
None of the above	33
Don’t know/refused	1

Shown if respondent has health insurance.

Q30. How concerned are you that you may lose your health insurance coverage within the next year?

	Total (%)
Unweighted n	*1603*
Extremely concerned	6
Very concerned	6
Somewhat concerned	17
Not very concerned	29
Not at all concerned	41
Don’t know/refused	---

Shown if respondent has health insurance through their or spouse employer
Q31. To what extent, if any, do you feel you need to stay in your current job to keep your health insurance?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*987*
To a great extent	48
To some extent	32
To no extent: not at all	20
Don't know/refused	1

Shown if respondent does not have health insurance
Q32. How long have you been uninsured/without health insurance?

	Total (%)
Unweighted n	*91*
Less than 6 months	9
Six months to less than 1 year	9
One year to less than 2 years	9
2 years or more	62
Don't know/refused	12

Shown if respondent does not have health insurance
Q33. Please indicate whether any of the following is a reason you don't have health insurance today.

[PN: MULTIPLE RESPONSE, RESPONSE OPTIONS RANDOMIZED]

	Total (%)
Unweighted n	*91*
Insurance premiums (the amount you pay to have insurance) are too expensive	24
Healthcare is too expensive even with insurance	21
Unexpectedly dropped from my Medicaid coverage	4
Don't need or want health insurance	4
Would like to have health insurance but it's too expensive	41
Haven't gotten around to signing up/don't have time	4
Citizenship/residency issues	---
Don't know how to get it	5
Application process too difficult	2
Make too much money to qualify for Medicaid and ACA subsidies, but health insurance is still too expensive	17
Lost health insurance coverage for another reason	8
Other	20
Don't know/refused	10

Shown if respondent does not have health insurance
Q34. In the past year, have you tried to figure out if you qualify for either Medicaid or for financial assistance to purchase health insurance?

	Total (%)
Unweighted n	*91*
Yes	17
No	82
Don't know/refused	2

Q35. Do you believe that your health costs are more expensive, staying about the same, or less expensive than they were in previous years?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*1694*
More expensive	59
About the same	37
Less expensive	3
Don't know/refused	---

Q36. How confident are you that you could afford the health care you need if you, or a family member who is financially dependent on you, were to become seriously ill?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*91*
Extremely confident	6
Very confident	14
Somewhat confident	37
Not very confident	23
Not at all confident	19
Don't know/refused	1

Q37. If you were to experience an unexpected medical event this year, how confident are you that you would have the money to pay the bill within 30 days if the bill were $250?

A. $250

	Total (%)
Unweighted n	*1694*
Extremely confident	40
Very confident	19
Somewhat confident	21
Not very confident	8
Not at all confident	12
Don't know/refused	1

B. $500

	Total (%)
Unweighted n	*1694*
Extremely confident	34
Very confident	15
Somewhat confident	18
Not very confident	12
Not at all confident	18
Don't know/refused	2

C. $1,000

	Total (%)
Unweighted n	*1694*
Extremely confident	25
Very confident	12
Somewhat confident	15
Not very confident	16
Not at all confident	29
Don't know/refused	2

D. $5,000

	Total (%)
Unweighted n	*1694*
Extremely confident	13
Very confident	7
Somewhat confident	14
Not very confident	16
Not at all confident	47
Don't know/refused	2

Q38. At which price would you consider a health insurance premium for an individual to begin to be unaffordable?

	Total (%)
Unweighted n	*1694*
$50 a month	13
$100 a month	13
$150 a month	15
$250 a month	18
$500 a month	21
$750 a month	5
$1,000 a month	4
$2,500 a month or more	2
None of these	7
Don't know/refused	2

Q39. Which of the following do you think is the most important health care affordability issue for policymakers to address?

[PN: HALF SAMPLE SHOWN RESPONSE OPTIONS IN REVERSE ORDER.]

	Total (%)
Unweighted n	*1694*
Reducing the cost of monthly health insurance premiums	40
Reducing the cost of prescription medications	15
Reducing out-of-pocket costs, such as deductibles or co-pays	37
Increasing the number of health care providers available	6
Don't know/refused	2

Demographic Characteristics

MEMBERAARP. AARP Membership Status

	Total (%)
Unweighted n	*1694*
Not applicable for under 50	40
AARP member	11
AARP non-member	48
unknown	-
Don’t know/refused	---

PartyID7. DATA-ONLY: Computed 7-level Party ID

	Total (%)
Unweighted n	*1694*
Strong Democrat	17
Not so strong Democrat	16
Lean Democrat	8
Don't Lean/Independent/None	18
Lean Republican	10
Not so strong Republican	14
Strong Republican	18
Unknown	1

IDEO. DATA-ONLY: Computed 5-level political ideology

	Total (%)
Unweighted n	*1694*
Very liberal	9
Somewhat liberal	9
Moderate	51
Somewhat conservative	14
Very conservative	15
Unknown	2

SURV_MODE. Survey interview mode (online or phone)

	Total (%)
Unweighted n	*1694*
Phone interview	3
Web Interview	97

DEVICE. Device

	Total (%)
Unweighted n	*1694*
Desktop	33
Phone interview (not online)	3
Smartphone	63
Tablet	1
Unknown	---
Unsupported	---

GENDER. Gender

	Total (%)
Unweighted n	*1694*
Male	49
Female	51
Unknown	---

AGE4. Age - 4 Categories

	Total (%)
Unweighted n	*1694*
18-29	---
30-44	21
45-59	59
60+	21

AGE7. Age - 7 Categories

	Total (%)
Unweighted n	*1694*
18-24	---
25-34	---
35-44	21
45-54	37
55-64	42
65-74	---
75+	---

RACETHNICITY. Combined Race/Ethnicity

	Total (%)
Unweighted n	*1694*
White, non-Hispanic	61
Black, non-Hispanic	12
Other, non-Hispanic	1
Hispanic	18
2+, non-Hispanic	2
Asian-Pacific Islander, non-Hispanic	6

EDUC5. 5-level education

	Total (%)
Unweighted n	*1694*
Less than HS	9
HS graduate or equivalent	27
Some college/ associates	25
Bachelor's degree	22
Post grad study/professional degree	17

MARITAL. Marital Status

	Total (%)
Unweighted n	*1694*
Married	64
Widowed	2
Divorced	11
Separated	6
Never married	17
Living with partner	---
Don't know/refused	---

EMPLOY. Current Employment Status

	Total (%)
Unweighted n	*1694*
Working - as a paid employee	62
Working - self-employed	9
Not working - on temporary layoff from a job	1
Not working - looking for work	4
Not working - retired	8
Not working - disabled	11
Not working - other	5

INCOME. Household Income

	Total (%)
Unweighted n	*1694*
Less than $5,000	2
$5,000 to $9,999	2
$10,000 to $14,999	4
$15,000 to $19,999	4
$20,000 to $24,999	4
$25,000 to $29,999	4
$30,000 to $34,999	5
$35,000 to $39,999	3
$40,000 to $49,999	6
$50,000 to $59,999	7
$60,000 to $74,999	10
$75,000 to $84,999	5
$85,000 to $99,999	9
$100,000 to $124,999	11
$125,000 to $149,999	7
$150,000 to $174,999	6
$175,000 to $199,999	3
$200,000 or more	9

INCOME4. 4-level Household Income

	Total (%)
Unweighted n	*1694*
Less than $30,000	20
$30,000 to under $60,000	21
$60,000 to under $100,000	23
$100,000 or more	36

INCOME9. 9-level Household Income

	Total (%)
Unweighted n	*1694*
Under $10,000	4
$10,000 to under $20,000	7
$20,000 to under $30,000	9
$30,000 to under $40,000	7
$40,000 to under $50,000	6
$50,000 to under $75,000	17
$75,000 to under $100,000	13
$100,000 to under $150,000	18
$150,000 or more	18

REGION4. Region - 4 level

	Total (%)
Unweighted n	*1694*
Northeast	17
Midwest	21
South	39
West	23

REGION9. Region - 9 level

	Total (%)
Unweighted n	*1694*
New England	5
Mid-Atlantic	13
East North Central	14
West North Central	6
South Atlantic	21
East South Central	6
West South Central	12
Mountain	7
Pacific	16

METRO. Metropolitan area flag

	Total (%)
Unweighted n	*1694*
Non-Metro Area	13
Metro Area	87

INTERNET. Household Internet Access

	Total (%)
Unweighted n	*1694*
Non-internet household	10
Internet Household	90

HOUSING. Home Ownership

	Total (%)
Unweighted n	*1694*
Owned or being bought by you or someone in your household	71
Rented for cash	26
Occupied without payment of cash rent	3

HOME_TYPE. Type of building of panelists' residence

	Total (%)
Unweighted n	*1694*
A one-family house detached from any other house	70
A one-family house attached to one or more houses	8
A building with 2 or more apartments	16
A mobile home or trailer	5
Boat, RV, van, etc	---
Don’t know/refused	1

PHONESERVICE. Telephone service for the household

	Total (%)
Unweighted n	*1694*
Landline telephone only	2
Have a landline, but mostly use cellphone	8
Have cellphone, but mostly use landline	15
Cellphone only	74
No telephone service	---

HHSIZE. Household size (including children)

	Total (%)
Unweighted n	*1694*
1	15
2	30
3	18
4	16
5	10
6	12